

TRUE FIT MARKETING

MARKETING THAT FITS - NATURALLY

MARKETING ADVOCACY FIRM FOR
BUSINESSES

POWERED BY TECHNOLOGY &
GROUNDED WITH FOUNDATIONAL MARKETING

**DOES YOUR
MARKETING
NEED A BOOST?**

OUR PROMISE TO YOU

True Fit Marketing® is a full-service marketing advocacy firm powered by technology and grounded with foundational marketing. Our promise is to support you, your business, and your team, along with helping you feel more confident in your marketing efforts.

We want to save you from the stress of not knowing where your marketing dollars are going and what your advertising is actually doing for you. With fully transparent reporting and consistent evaluation meetings, we want to be held accountable for helping your business succeed.



GET IN TOUCH • team@truefitmarketing.com • 412-564-3302 • www.TrueFitMarketing.com

TRUE FIT MARKETING

MARKETING STRATEGIES BUILT SPECIFICALLY FOR YOUR BUSINESS



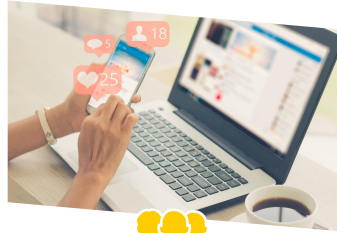
Brand & Image Foundation

Your logo, business card, and advertising are all an expression of your company values, culture, team and offerings. They are the face of your business and will be the first thing your potential customers see when doing research. Make it count!



Website Design & Mgmt

Build a web presence that serves your current customers and wins new ones. Your website is one of the most important parts of your marketing, brand, and business. It needs to be a balance of user experience, functionality, and accessibility for search engines.



Social Media Management & Advertising

Our goal is to engage with your audience and look for new opportunities to increase your reach and visibility. Great content and strategic promotions are a winning combination along with keeping up with social trends and changes.



360° Google Business Tours, Photography & Videography

Choosing the right business to buy from is often a tough decision. Build credibility with a high-quality virtual tour by an award winning Google Trusted Photographer that gives users a unique experience that drives buying choices.



Targeted Digital Advertising

We help you identify, locate and put your ad in front of only your desired customers at the time they are actively seeking your offerings.

We work with only direct platforms to ensure quality, accurate reporting, and success.



Video & Drone Production, Editing, & Advertising

Tell your story with a professionally planned & edited video. With video advertising, reach potential customers when they watch or search for videos online – and only pay when they show interest by watching your video.



Text Campaign Management

An amazing 97% of all texts are read within the first 5 minutes.

Text marketing is permission-based, so you're only communicating with a highly targeted group of people who really care about your business.



Reputation Management & Search Engine Optimization

Do you know what people are saying about your business? Did you know it is an increasingly more important part of your SEO? SEO is a marketing discipline focused on growing visibility in search results.

TRUE FIT MARKETING'S FOUNDATIONAL METHODOLOGY™

Marketing Coaching
& Organization

Brand & Image
Foundation

Targeted Audience
Drivers

Advanced Audience
Management

Reporting, Analytics
& Communication

Advertising Partners & Expertise

     Instagram 

**CONTACT US TODAY FOR A FREE DIGITAL
HEALTH REPORT & COMPETITION ANALYSIS**

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